



# SouthPointe

Senior Living  
by  
Comforts  
OF Home®

*Welcome to SouthPointe by Comforts of Home  
in naturally beautiful River Falls*

## Always feel free to contact us at any time

Comforts of Home  
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River Falls, WI 54022  
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Here's just a partial list of lifestyle choices and activities we offer to everyone living at SouthPointe:

- Walking trails overlooking the Rocky Branch Creek and waterfalls
- Fitness center
- Therapy pool
- Beauty shop/barber shop
- Private "party" rooms
- Café/coffee shop
- Snack bar
- Game room
- Library/computer center
- Indoor greenhouse/aquarium
- Solarium
- Fireplaces
- Craft and activity rooms

Waterfalls, creeks, wooded ravines and rolling hills on 35 beautiful acres is the setting for the independent and active lifestyle you can enjoy at SouthPointe. Located in River Falls, just 30 minutes away from St. Paul. SouthPointe is less than a mile away from downtown River Falls and the University of Wisconsin campus there. We're less than 10 minutes away from the Troy Burne Golf Club

*Comforts of Home* is a leader in the senior housing and service industry in Western Wisconsin. We currently own and operate several projects in the area.

With SouthPointe, we are bringing a unique senior housing and assisted living campus to River Falls, which will be an asset to the community for years to come. We're a state of the art, yet affordable senior living community tucked in the heart of the Kinnickinnic and St. Croix River valleys. In addition to being affordable, there are absolutely no entry fees to move into SouthPointe.

SouthPointe offers convenience at every turn. While you're enjoying time as you please, our staff will be hard at work taking care of the housekeeping, home maintenance and lawn care. We also offer top-notch assisted living services for those who want the peace of mind these services provide.





**Assisted Living**

We also offer the best in “traditional” assisted living, with all the services and cares you could ever want or need. Even though you may never need this care, you and your family will rest easier knowing it is available. By living at SouthPointe, you get priority to our assisted living services.

**Apartment-Style Assisted Living**

Our comfortable apartment homes include all the comforts and control you’ve so much enjoyed without any of the work. Our apartments are spacious and beautiful. You can choose to cook in the fully-equipped kitchenette of your apartment home, or enjoy your meal served in our elegant, yet comfortable dining room. Our apartments provide easy access to all of the exciting services and amenities we have talked about, which makes the apartments a great choice when you want to be in the “middle of the action.” Our “Comforts Package” of services is also available to those living in the apartments along with underground parking and storage.



**Grand Apartments**

Our Grand Apartments offer penthouse-like amenities and comforts with an elevator and screened in porches facing the central gardens with a grill area below. Also, garages with built-in storage. We take care of everything you don’t want to. Our “Comforts Package” of services (including housekeeping, laundry or any other services you want) is available to folks who live in the Grand Apartments.



**Cottages**

Create your own totally private retreat in a new single family cottage. Beautifully designed and association-maintained community, lets you live the life you have earned. Each spacious, quality-built single family home affords the luxury of an association with the freedom of your own home. All exterior lawn care and snow removal is taken care of for you, and each cottage has the convenience of an underground sprinkler system. All of our cottages are just steps from beautiful waterfalls and wooded ravines.



*“Comforts of Home”  
is more than our name, it’s our promise.*



**Family Friendly**

Children, grandchildren and great-grandchildren will really enjoy all of the outdoor and indoor activities that are available. During the spring, summer and fall, kids can enjoy the outdoor features like the hiking trails, tennis and athletic courts, chipping and putting greens as well as exploring the Rocky Branch Creek and waterfalls. The nearby Kinnickinnic River offers some of the best trout fishing in Wisconsin. During the winter or when it’s raining, the kids can enjoy the game room and library. There’s also a small theatre for kids to watch movies of their choice.

**Enjoyment**

Folks who live at SouthPointe will be able to choose many paths to personal enjoyment. Those looking for a healthy, energizing pace will enjoy workouts in our fitness center and water aerobics in our heated spa. We’ll have craft classes, while our gardening areas give those with green thumbs the opportunity to plant and harvest vegetables and flowers. Families will be able to keep in touch by e-mail in our internet-ready computer room. Families will enjoy many recreational activities like: fishing and exploring the unique sculpture garden.

**Natural Beauty**

Our neighborhood offers park-like views of waterfalls, creeks and wooded ravines. Tree-lined streets wind around beautiful single family cottages, while spacious apartment home living is available in buildings which feature a rustic architectural style to accent the natural environment rather than overpower it.

**Maintenance Free**

At SouthPointe, you will find more time to enjoy favorite activities and discover new interests because the burdens of home maintenance and chores are handled by our staff. We provide weekly housekeeping and basic laundry service while the grounds crew meticulously maintains the landscaping for your enjoyment. For those who choose not to drive, scheduled transportation will take you shopping, to restaurants, cultural events or medical appointments.